



Prot. 937

**PUBLIC NOTICE FOR THE SEARCH OF SPONSORS FOR THE
CELEBRATION OF THE NATIONAL DAY**

This translation is for courtesy only. In case of discrepancies, the Italian language version shall prevail.

The Italian Ambassador in Valletta,

- Considering the opportunity to seek sponsorships for the Italian National Day (hereinafter also referred to as “the Event”) organized by the Italian Embassy in Valletta (hereinafter also referred to as “the Administration”), with the aim of increasing the number and size of this initiative;
- noting the interest of numerous Italian and local companies in being associated with the Embassy's institutional activities and collaborating in their organization (with the possibility of promoting their image, company name, or other distinctive corporate elements in specific, predefined advertising spaces);

NOTICE IS HEREBY GIVEN

that the Embassy of Italy in Valletta intends to proceed with the collection of sponsorships for the purposes of financing the Italian National Day.

This notice does not constitute an invitation to bid nor an offer to the public, within the meaning of article 1336 of the Italian Civil Code, nor a promise to the public, within the meaning of article 1989 of the Italian Civil Code. This notice does not call for any contracting process, nor will there be any ranking, scoring or other classification of merit.

This notice is intended to explore the interest of public and private entities in funding the Event, as *sponsors*.



1 – PROMOTING ENTITY

The Embassy of Italy in Valletta, headquartered in Floriana, 5 Villhena Street, will be assuming the role of *sponsee* as the entity promoting the Event.

2 – OBJECT AND NATURE OF SPONSORSHIPS

Sponsorships may be pecuniary, through the disbursement of money, or technical, through the provision of services or supply of goods. The Embassy may allow multiple *sponsors* to fund the Event, ensuring the simultaneous presence of the logos and/or trademarks of each sponsor on graphic and promotional materials.

The following three categories of sponsorship are provided:

A) PLATINUM SPONSOR

The *sponsor* falls into this category upon a contribution of **at least EUR 5.000,00** or **through the provision of goods or services of equivalent value.**

This category provides for:

- a) visibility of the corporate logo, with *platinum sponsor* status, in a special section of the Embassy's website during the months between the National Day celebrations of current year and that of the following year;
- b) the inclusion of the company logo, with graphic size proportional to the chosen sponsorship category, on printed and digital promotional materials (e.g., videos, invitations) during National Day celebrations;
- c) the possibility of inviting up to 6 selected guests to the National Day celebration;
- d) the opportunity to display the company's promotional materials during the Event;
- e) invitations to cultural events and promotional events organized by the Embassy.

B) GOLD SPONSOR

The *sponsor* falls into this category upon a contribution of **at least EUR 2.500,00** or **through the provision of goods or services of equivalent value.**

This category provides for:



- a) the visibility of the corporate logo, with *gold sponsor* status, in a special section of the Embassy's website
- b) the inclusion of the corporate logo, with graphic size proportional to the chosen sponsorship category, on printed and digital promotional materials (e.g., videos, invitations) during National Day celebrations organized by the Embassy;
- c) the possibility of inviting up to 4 selected guests to the National Day celebration;
- d) the opportunity to display company promotional material during the Event.

C) SILVER SPONSOR

A *sponsor* falls into this category upon a contribution of **at least EUR 1.000,00** or through **the provision of goods or services of equivalent value.**

This category provides for:

- a) the visibility of the corporate logo, with *silver sponsor* status, in a special section of the Embassy's website;
- b) the inclusion of the corporate logo, with graphic size proportional to the chosen sponsorship category, on printed and digital promotional materials (e.g., videos, invitations) during National Day celebrations;
- c) the possibility of inviting up to 2 selected guests to the National Day celebration;
- d) the opportunity to display company promotional material during the Event.

3 – ELIGIBLE SPONSORS

Public and private entities that meet the following requirements are eligible to submit the expression of interest:

- a) non-existence of the grounds for exclusion referred to in Articles 94, 95 and 98 of Legislative Decree No. 36 of 31st March, 2023, as well as any other situation considered by law prejudicial or limiting the ability to contract;
- b) for legal persons, in addition to point (a), non-existence of bankruptcy or insolvency proceedings;
- c) no affiliations in organizations of political, trade-union, philosophical or religious nature.

4 – EXPRESSIONS OF INTEREST

Expressions of interest must be prepared exclusively by using the template attached to this notice under letter “A” (“**Annex A**”) and must contain the following:

- a) details of the prospective sponsor;



b) terms of sponsorship:

- for **economic sponsorships**: amount and currency of the funding to be provided;
- for **technical sponsorships**: specification of the goods and services to be provided as contribution to the organization of the Event and their economic value;

c) acceptance of all the conditions contained in this public notice.

The application must be accompanied by the company logo in high definition and the following declarations, drafted according to the template attached to this notice under letter **“B” (“Annex B”)**:

- a) declaration on the non-existence grounds for exclusion under Articles 94, 95 and 98 of Legislative Decree No. 36 of March 31, 2023, as well as the possession of the other requirements referred to in paragraph 3(b) and (c) above;
- b) declaration that the sponsor is in compliance with its contribution and social security obligations (where required by the rules applicable to the sponsor);
- c) (*in the case of technical sponsorship*) declaration on the possession of the requirements for the performance of the proposed supply and/or services.

The Parties accept slight variations in the subject matter of the technical sponsorship for the purpose of the successful outcome of the Event.

Please note that the contract templates provided in Annexes C.1 and C.2 are to be considered as simple drafts made available for preliminary consultation. The proposer should not include the signed contract in the documentation to be submitted, but should wait for the Administration to evaluate the proposal. If the outcome is positive, the Administration will send the final contract to the proposer for countersigning.

5 – MODES OF SUBMISSION AND TERM OF THE NOTICE

Expressions of interest, made in accordance with paragraph 4 above, may be submitted from the date of publication of the notice until 1:00 p.m. on 24th April 2026, with the possibility of extension.

Submissions must be received in electronic format, by e-mail, to segreteria.lavalletta@esteri, indicating in the subject line “Sponsorship for the Event [*name of the event*]”.

The application should contain the following documents:

- a) expression of interest, drafted according to **Annex A**, signed by the legal representative;



- b) self-declaration, drafted according to **Annex B**, signed by the legal representative.

6 – EVALUATION OF SUBMISSIONS AND CHOICE OF SPONSORS

The choice of *sponsors* will be based on the principles of transparency, competition, publicity, impartiality, effectiveness, economy and proportionality.

Expressions of interest are not to be considered binding on the Embassy for the purpose of formalizing the sponsorship contract. The Embassy, in fact, reserves the right not to accept submissions if:

- a) a conflict of interest with its activity may arise from the proposed sponsorship;
- b) the proposed sponsorship is likely harm or damage its image or initiatives;
- c) the proposed sponsorship is inconsistent with the purposes of the Event;
- d) the proposed sponsorship is contrary to the general principles of the Italian legal system;
- e) the submission is not acceptable for reasons of appropriateness or incompatibility with its institutional role.

In addition, the Embassy will not consider sponsorships concerning the following:

- a) propaganda of political, trade-union, philosophical or religious nature;
- b) activities or products contrary to public order, morality and local sensitivity.

As a result of the evaluation of submissions, even before the expiration of this notice, the person in charge of the procedure shall proceed to invite the persons identified as *sponsors* to enter into the sponsorship contract.

7 – CONCLUSION OF THE SPONSORSHIP CONTRACT

The relationship between the Embassy and each *sponsor* will be governed by separate sponsorship contracts concluded on the basis of the templates annexed to this notice under letter “C” (“**Annex C.1 – Technical sponsorship**” and “**Annex C.2 – Economic sponsorship**”).

The following shall constitute essential and, therefore, non-negotiable elements of the sponsorship contract:

- a) the obligations of the Embassy with respect to each category of sponsorship;
- b) the thresholds associated with each category of sponsorship;
- c) the so-called “foreign policy clause,” which allows the Embassy to terminate the contract for foreign policy reasons, without any conditions or limitations whatsoever, without the payment of any penalty and subject to the return of contributions already paid;



- d) (*for economic sponsorships*) the entry in the Embassy's accounts of the entire contribution, even if the total cost for the organization of the Event turns out to be less than the overall amount received.

8 – PERSON IN CHARGE OF THE PROCEDURE

The person in charge of the procedure is the Ambassador Valentina Setta.

For further information, it is possible to write to segreteria.lavalletta@esteri.it.

9 – PROCESSING OF PERSONAL DATA

For the submission of expressions of interest, prospective sponsors are requested to provide data and information, related to their representatives and/or employees, that fall within the scope of application of EU Regulation 679/2016 (“**GDPR**”) and Italian Legislative Decree no. 196 of 30 June 2003, as amended.

The processing of personal data will be carried out in compliance with the regulations in question, in accordance with the information provided by this Administration pursuant to article 13 RGPD and attached to this notice under letter “**D**” (“**Annex D**”).

10 – PUBLICITY

This notice, which **will remain published until 24th April 2026**, unless extended, was posted on the notice board of the Embassy of Italy in Valletta and published the same day on the official website (<https://amblavalletta.esteri.it>). The notice was also disseminated on the *social networks* of this Embassy.

11 – ANNEXES

The annexes referred to in this notice constitute an integral and substantial part of it.

Valletta, 9th February 2026

The Ambassador
Valentina Setta



ANNEX A – Template for expressions of interest

ANNEX B – Template for the declaration on grounds of exclusion

ANNEX C.1 – Template contract for technical sponsorships

ANNEX C.2 – Template contract for economic sponsorships

ANNEX D – Statement on the processing of personal data

For information and contacts:

segreteria.lavalletta@esteri.it